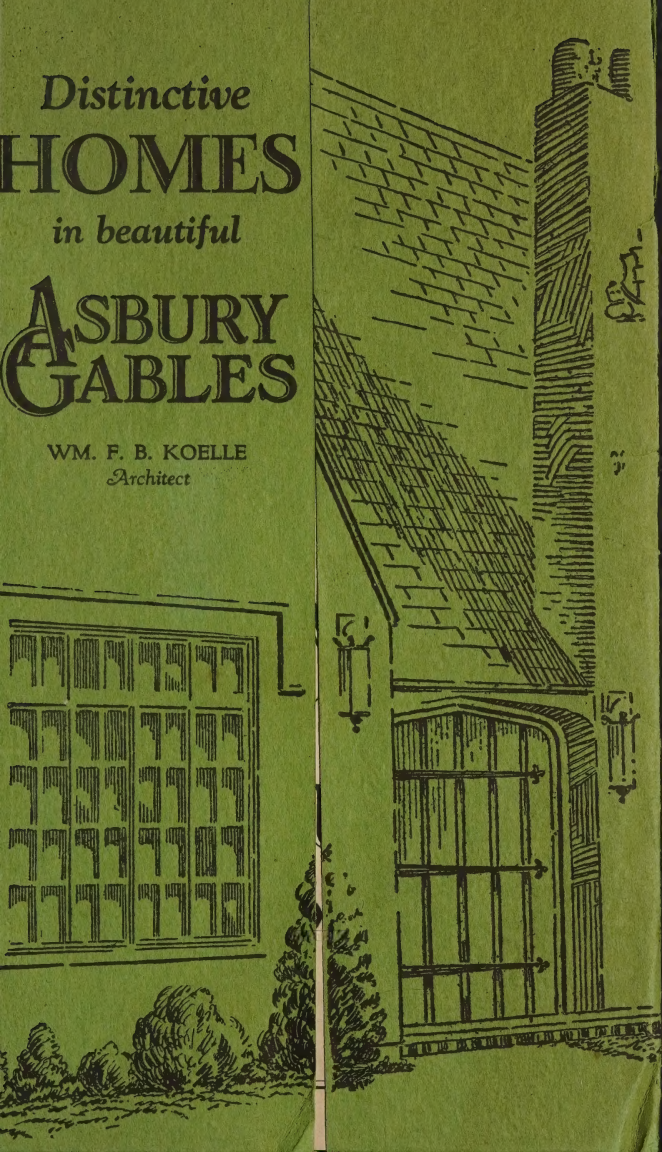
Distinctive

HOMES

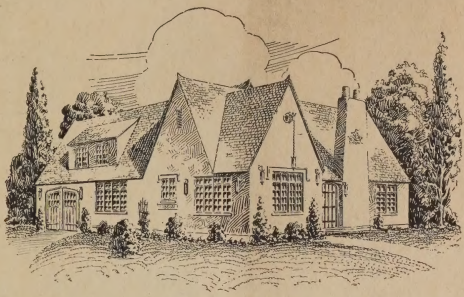
in beautiful

ASBURY GABLES

WM. F. B. KOELLE
Architect



AVERY LIBRARY
COLUMBIA UNIVERSITY



Distinctive HOMES *in beautiful* ASBURY GABLES

ALLENHURST
ASBURY PARK
BRADLEY BEACH
OCEAN AVE
CORLIES AVE
ASBURY GABLES
MUNICIPAL GOLF COURSE

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ASBURY PARK—celebrated far and wide as the finest resort on the north Jersey seacoast. Asbury Gables—the beautiful new suburb of Asbury Park.

The Neptune Development Corporation is spending in excess of $1,500,000 to improve Asbury Gables—to beautify this naturally enchanting suburb which is situated within sight of the booming surf and just a few steps from the magnificent golf course at the Asbury Park Country Club.

Visualize a lovely community wooded with fragrant pines—a suburb of beautiful homes, winding drives, fountains, tennis courts, shaded parks—this is a faithful portrait of Asbury Gables on completion.

Asbury Gables is located on a high pine ridge, 50 to 130 feet

above sea level and overlooking the ocean. It is just 7 minutes to the beach and 2 minutes to the municipal golf links.

It is improved with every desirable city improvement—concrete sidewalks, curbs, sewers, water, electricity, telephones, etc. Carefully thought out restrictions protect Asbury Gables, safeguard its beauty and assure rapid and substantial increase in property values.

The homes illustrated in this booklet offer a range of selection from the most modest to the most pretentious. They were designed by William F. B. Koelle, one of the leading architects of the east. The English motif is encouraged, yet we are prepared to build and help finance homes according to any acceptable plan submitted.

Just remember this important fact—regardless of which home you select and the price you pay

for it — only the best standard building materials and equipment are used. The construction rigidly adheres to the National Building Code. Each home is an individual masterpiece.

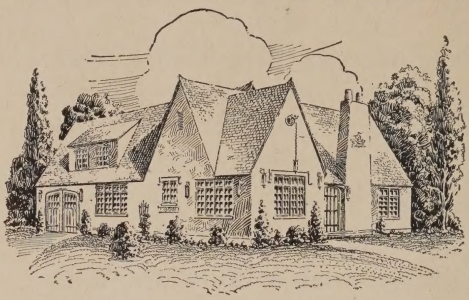
Substantial families who appreciate an ideal community in the very heart of seashore activities and yet close to the grandeur of nature will find our offerings of unusual interest. Such families will receive every financial assistance in owning a home in Asbury Gables.

MACDONALD & ELY

Sales Agents

434 COOKMAN AVENUE
ASBURY PARK, N. J.

Telephone Asbury Park 3464
911 Boardwalk—Phone Asbury Park 1528



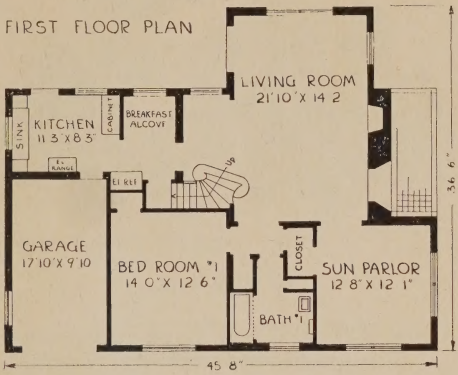
WM. F. B. KOELLE, ARCHITECT

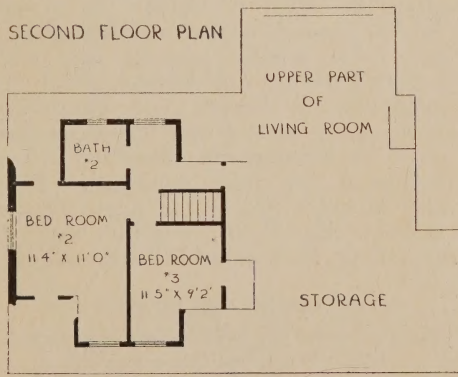
Newark Sunday Call Model Home

BE sure to see the Model Home when you visit Asbury Gables. It is of English design and contains 6 rooms and garage. The exterior is of stucco, the roof of asbestos shingles and there are brick terraces on the front and east sides. On the first floor is a lofty ceilinged living room with art tile fire-place, a sun parlor, a bed room, bath, dining alcove, kitchen, and built-in garage. The second floor contains two bedrooms, bath and large storage attic. Construced of the very finest materials obtainable. Equipped with every modern household appliance, this model home is a masterpiece of the builders' art.

Let us show you how you can own such a magnificent home in Asbury Gables.

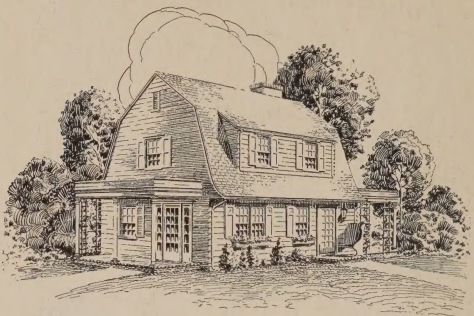
Plans of Newark Sunday Call Model Home





ASBURY GABLES

The beautiful suburb of Asbury Park



2 WM. F. B. KOELLE, ARCHITECT

The Betsey Ross

Only $897.50 down gives you possession of this magnificent home

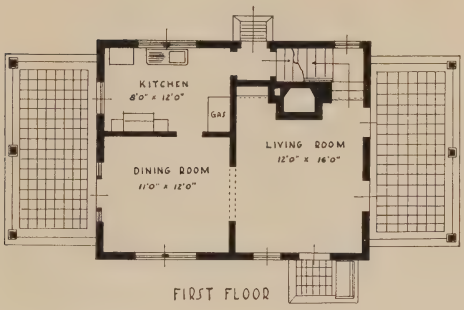
THE "BETSEY ROSS" is a cozy 5 room house with detached garage. Its artistic asbestos roof with copper flashings and leaders afford the maximum in beauty and durability. A massive fireplace and bookcases decorate the living room. The kitchen and bathroom are fully equipped. Price also includes hot water heat, electric fixtures throughout, linoleum on kitchen floor, linen closet in bathroom, etc.

Price $8,975

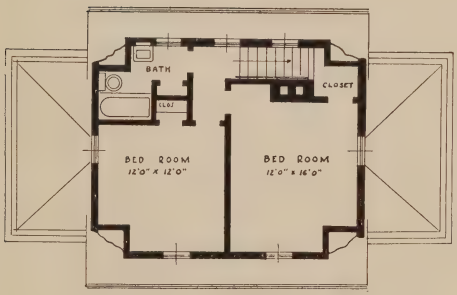
Plus cost of lot you select—very easy terms.

Lots 50 x 100 feet, range in price from $515 up

Over-all Dimensions 25′ 8″ x 20′ 8″



FIRST FLOOR



SECOND FLOOR

We will build this house anywhere within five miles of Asbury Gables for $8,975

ASBURY GABLES

The beautiful suburb of Asbury Park

3 WM. F. B. KOELLE, ARCHITECT

The Suffolk

$770 down To Own
This Charming Stucco Home

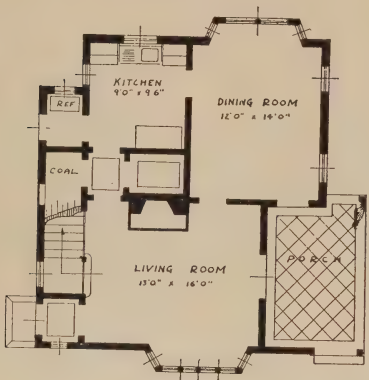
THE "SUFFOLK" is a perfect dream —this 6-room, 2 story-and-attic home, built sturdily and equipped with every desired convenience, including hot water heat, 3 master bedrooms on the second floor, asbestos shingles, standard electric fixtures, a sparkling tile floor bath room, a linoleumed kitchen floor, etc. There is also a coal cellar and ample closet space.

Price $7,700

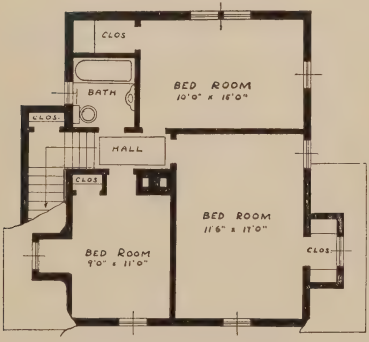
Plus cost of lot you select—very easy terms.

Lots 50 x 100 feet, range in price from $515 up

Over-all Dimensions 30′ x 28′ 6″



FIRST FLOOR



SECOND FLOOR

We will build this house anywhere within five miles of Asbury Gables for $7,700

ASBURY GABLES

The beautiful suburb of Asbury Park

4 WM. F. B. KOELLE, ARCHITECT

The Dunhill

$525.00 down
Buys this Delightful Home

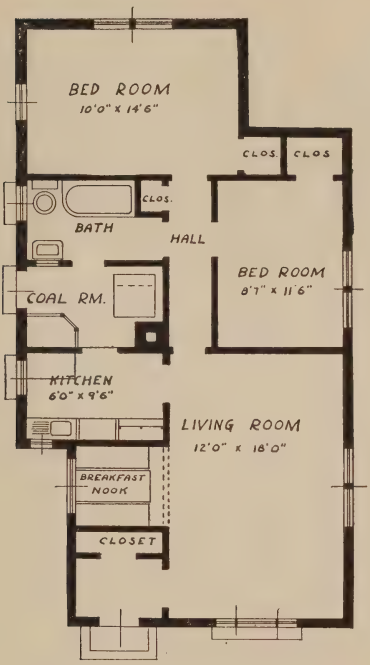
THE "DUNHILL" is an artistic cottage of generous proportions, with every convenience you could ask for—living room, kitchen, two bedrooms, a glistening tile floor bath room, breakfast nook and corridor and spacious closets. Prices include standard Bryant electric fixtures, hot water heat, pine floors, linoleum on kitchen floor, etc. You'll be proud to own this home in ASBURY GABLES—where you get the gaiety of the seashore and the quiet of country life.

Price $5,250

Plus cost of lot you select—very easy terms.

Lots 50 x 100 feet, range in price from $515 up

Over-all Dimensions 23' 2" x 41' 6"



FLOOR PLAN

We will build this house anywhere within five miles of Asbury Gables for $5,250

ASBURY GABLES

The beautiful suburb of Asbury Park

5 WM. F. B. KOELLE, ARCHITECT

The Mayflower

$770 down
Secures this Splendid Home

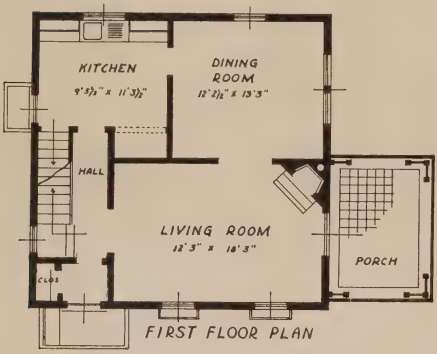
THE "MAYFLOWER" is a home such as you and your family have dreamed about — spacious, beautiful, comfortable, with a porch, living room with fireplace, dining room, kitchen, hall and linen closet on the first floor and three bedrooms, tile floor bath room, hall, closets and sleeping porch on the second floor. Electric fixtures throughout. Hot water heating plant, cement floored cellar, etc., make it complete in every sense of the word.

Price $7,700

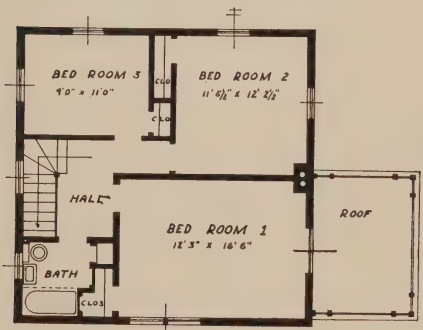
Plus cost of lot you select—very easy terms.

Lots 50 x 100 feet, range in price from $515 up

Over-all Dimensions 26′ 6″ x 26′



FIRST FLOOR PLAN



SECOND FLOOR PLAN

We will build this house anywhere within five miles of Asbury Gables for $7,700

ASBURY GABLES

The beautiful suburb of Asbury Park

6 WM. F. B. KOELLE, ARCHITECT

The Bluebird

You can own this Attractive Home for only $520 down

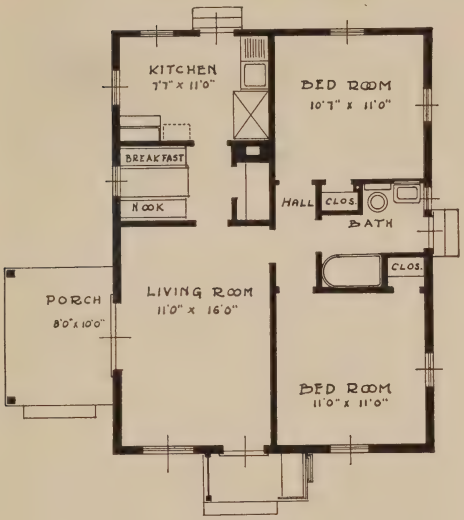
EXQUISITE is the word that describes this comfy 4-room home in Asbury Gables. There is a breakfast nook, a porch and a sparkling white bathroom. Pipeless furnace heat from the cellar and plenty of closet room. The roof is artistic wood shingle and the whole design is pleasing. You've longed for a home like this in a beautiful suburb—close to the shore and country. Opportunity beckons.

Price $5,200

Plus cost of lot you select—very easy terms

Lots 50 x 100 feet, range in price from $515 up

Over-all Dimensions 31′ x 23′ 6″



FIRST FLOOR PLAN

We will build this house anywhere within five miles of Asbury Gables for $5,200

ASBURY GABLES

The beautiful suburb of Asbury Park

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WM. F. B. KOELLE, ARCHITECT

The California

Only $500 Cash Makes You the Owner of this Ideal Home

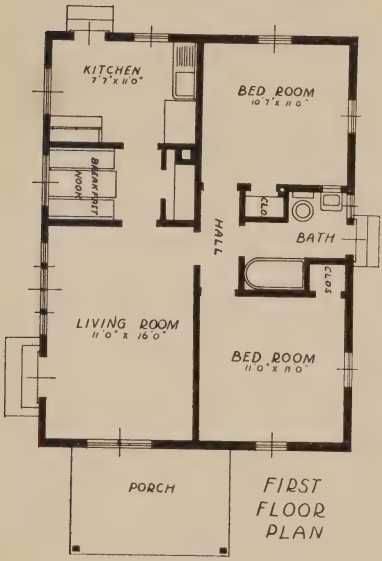
IT'S an adorable 4-room house, with living room, 2 bed rooms, kitchen, porch, breakfast nook and a gleaming white bathroom. It has a stucco exterior and an artistic wood shingle roof. The price includes standard Bryant electric fixtures, pine floors, pipeless furnace heat and linoleum kitchen. You'll be delighted when you see it!

Price $5,000

Plus cost of lot you select—very easy terms

Lots 50 x 100 feet, range in price from $515 up

Over-all Dimensions 23' 6" x 31'



We will build this house anywhere within five miles of Asbury Gables for $5,000

ASBURY GABLES

The beautiful suburb of Asbury Park

8 WM. F. B. KOELLE, ARCHITECT

The Merion

Only $540 down for this Delightful Cottage

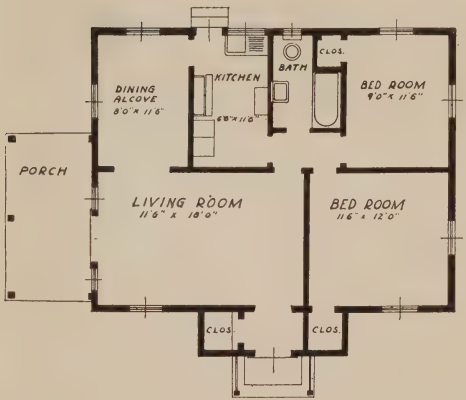
THIS offers a splendid opportunity to own an artistic cottage in an enchanting setting close to the ocean and right in the midst of country club life. The "Merion" has a commodious living room, two bedrooms, a dining alcove, kitchen, tile floor bathroom, and porch. Pipeless furnace heat in the cellar and Bryant electric fixtures throughout. Every item of material is of high grade and all construction work is in strict accordance with the best building practice.

Price $5,400

Plus cost of lot you select—very easy terms

Lots 50 x 100 feet, range in price from $515 up

Over-all Dimensions 31' 7" x 24' 6½"



FIRST FLOOR PLAN

We will build this house anywhere within five miles of Asbury Gables for $5,400

ASBURY GABLES

The beautiful suburb of Asbury Park

9 WM. F. B. KOELLE, ARCHITECT

The Wynwood

Only $490 down gives you possession of this Charming Home

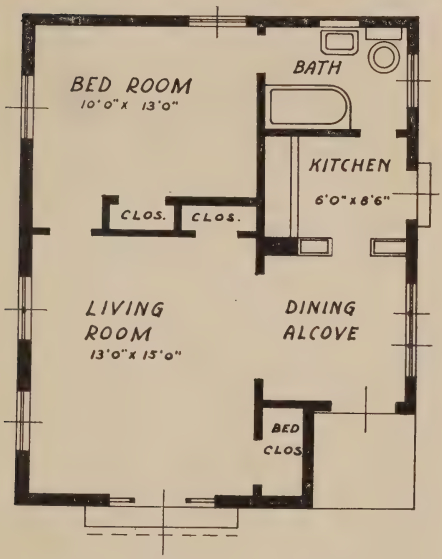
HERE is a home—The "Wynwood" that will make an instant appeal to the average small family which yearns to live in a delightful seaside community where shore and country meet. There is a living room, a bedroom, bed closet with folding bed, dining alcove, kitchen and sparkling white bathroom. A pipeless furnace in the cellar keeps the house comfortable under all conditions. The Clapboard exterior gives a touch of rustic beauty to this truly charming cottage. The price is simply unbeatable.

Price $4,900

Plus cost of lot you select—very easy terms

Lots 50 x 100 feet, range in price from $515 up

Over-all Dimensions 23' 1" x 28' 7"



FLOOR PLAN

We will build this house anywhere within five miles of Asbury Gables for $4,900

ASBURY GABLES

The beautiful suburb of Asbury Park

10 WM. F. B. KOELLE, ARCHITECT

The Berkshire

Only $550 down and this Splendid Home is Yours

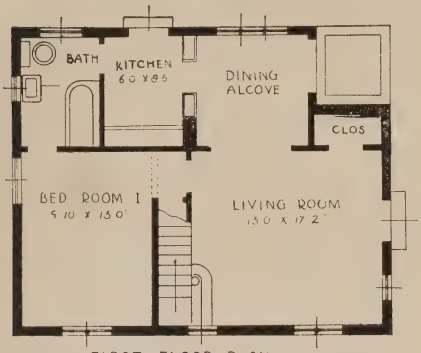
HOW many times have you envisioned such a dream home—yet feared the cost was beyond you. But now every obstacle is removed—the price is within your reach—the terms couldn't be better. The house has a stucco exterior and on the first floor there is a living room, a bedroom, kitchen, dining alcove and bathroom. There are two bedrooms and large linen closets on the second floor. Hot water heat. Electric fixtures throughout. Tiled floor in bath. Linoleumed kitchen.

Price $5,500

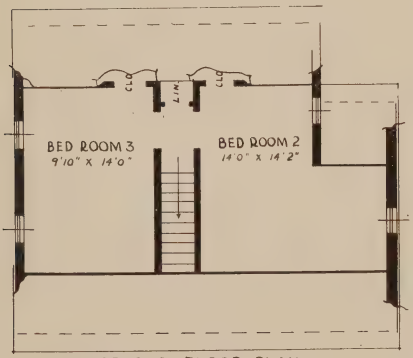
Plus cost of lot you select—very easy terms

Lots 50 x 100 feet, range in price from $515 up

Over-all Dimensions 23' 6" x 29'



FIRST FLOOR PLAN



SECOND FLOOR PLAN

We will build this house anywhere within five miles of Asbury Gables for $5,500

ASBURY GABLES

The beautiful suburb of Asbury Park

11 WM. F. B. KOELLE, ARCHITECT

The Wakefield

$695 Cash Outlay Makes This Home Yours

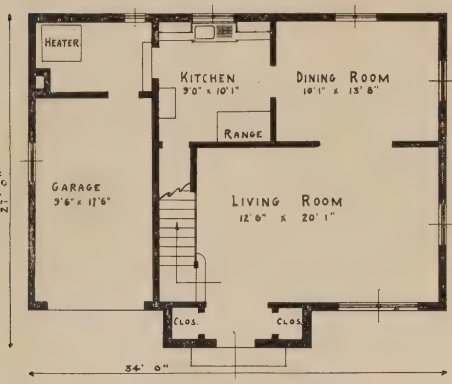
THE wooded countryside at your door—the rolling surf a few minutes away—that's what you get when you buy the "Wakefield" in Asbury Gables. English in design, it has pipeless heat, a magnificent living room, dining room and kitchen on the first floor—with garage attached. There are two bed rooms, a hall and an immaculate bath room on the second floor. It's an ideal home in an ideal suburb.

Price $6,950

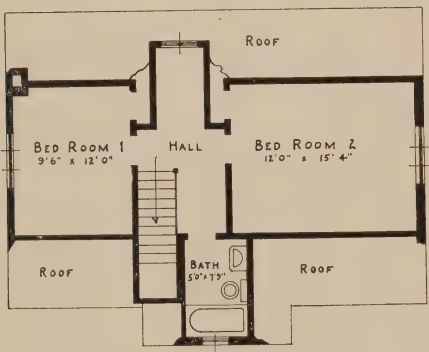
Plus cost of lot you select—very easy terms

Lots 50 x 100 feet, range in price from $515 up

Overall Dimensions 34′ x 24′



FIRST - FLOOR - PLAN

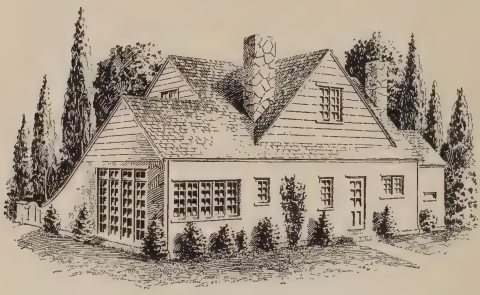


SECOND - FLOOR - PLAN

We will build this house anywhere within five miles of Asbury Gables for $6,950

ASBURY GABLES

The beautiful suburb of Asbury Park



12 WM. F. B. KOELLE, ARCHITECT

The Duquesne

Only $718.50 in cash required to Buy this Attractive Home

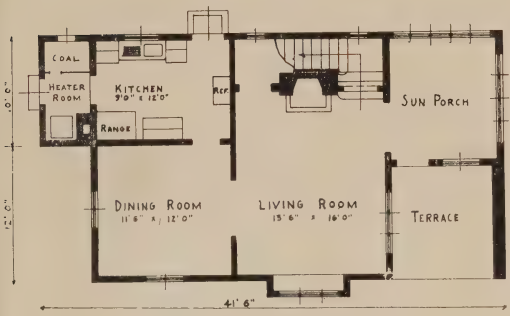
LIVE in this enchanting suburb where you get the quiet repose of the country and the gaiety of the seashore. The "Duquesne" is a dream home. The sun porch looks out on the terrace. There is a big living room and dining room, a linoleum kitchen equipped with range and refrigerator, a heater room and a coal room. Two master bed rooms are on the second floor, a sparkling bath room and roomy closets.

Price $7,185

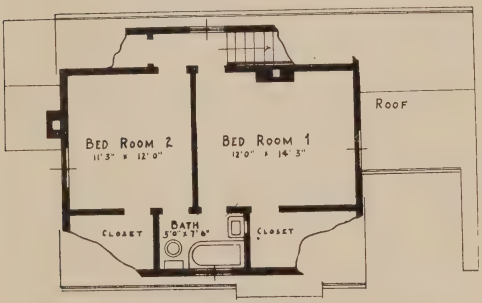
Plus cost of lot you select—very easy terms

Lots 50 x 100 feet, range in price from $515 up

Over-all Dimensions 27' x 33'



FIRST - FLOOR PLAN



SECOND - FLOOR - PLAN

We will build this house anywhere within five miles of Asbury Gables for $7,185

ASBURY GABLES

The beautiful suburb of Asbury Park

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WM. F. B. KOELLE, ARCHITECT

The Schuyler

$1665 down for This Lovely Select Home

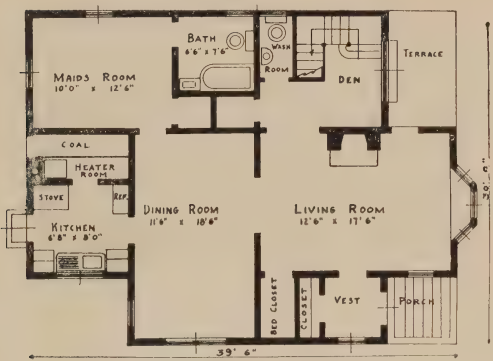
DOES your family yearn for ease and roomy comfort in this splendid home—close to the shore and the golf links? The "Schuyler" is just the home for you—in the heart of Asbury Gables. On the first floor you find a porch, vestibule, spacious living room, dining room, kitchen, a maid's room, bath room, an extra wash room and a den looking out on a terrace. There are three master bed rooms on the second floor and another bath room. The "Schuyler" is superfine in every detail.

Price $16,650

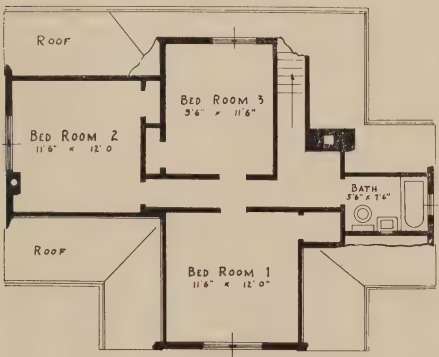
Plus cost of lot you select—very easy terms.

Lots 50 x 100 feet, range in price from $515 up

Over-all Dimensions 30′ x 39′ 6″



FIRST - FLOOR - PLAN -



SECOND - FLOOR - PLAN -

We will build this house anywhere within five miles of Asbury Gables for $16,650

ASBURY GABLES

The beautiful suburb of Asbury Park

14 WM. F. B. KOELLE, ARCHITECT

The Livingstone

$1040 Down Buys
The "Livingstone"

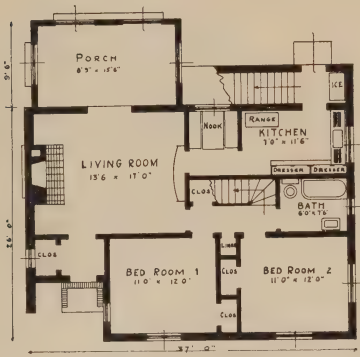
THE "LIVINGSTONE" has all the charm of the English manor house. It is commodious, with a large porch, a living room with a real brick fire place, two master bed rooms, bath room and kitchen on the first floor. A third bed room, living room and storage room are located on the second floor. The "Livingstone" is for the family that appreciates convenience. The location in Asbury Gables is just superb.

Price $10,400

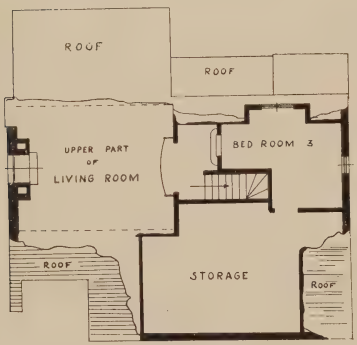
Plus cost of lot you select—very easy terms

Lots 50 x 100 feet, range in price from $515 up

Over-all Dimensions 37′ x 26′



FIRST - FLOOR - PLAN -

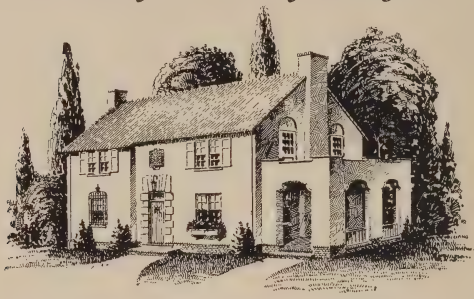


- SECOND - FLOOR - PLAN -

We will build this house anywhere within five miles of Asbury Gables for $10,400

ASBURY GABLES

The beautiful suburb of Asbury Park



15 WM. F. B. KOELLE, ARCHITECT

The Seville

$1795 down and You Take Possesion of the "Seville"

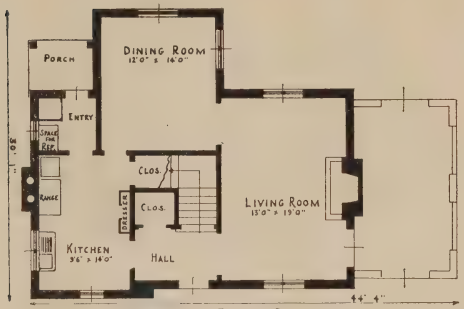
YOU have always wanted a home in a restricted suburb—close to the boom of the ocean and right amid the tall pines of the country. Come to Asbury Gables—for only $1795 down you can own the "Seville"—a delightful two story 6-room house with 3 master bed rooms and every desirable convenience. The rooms are constructed to get the maximum air and sunshine. There are closets galore, a spotless bathroom and a fully equipped kitchen. Come out to Asbury Gables and enjoy life to the fullest.

Price $17,950

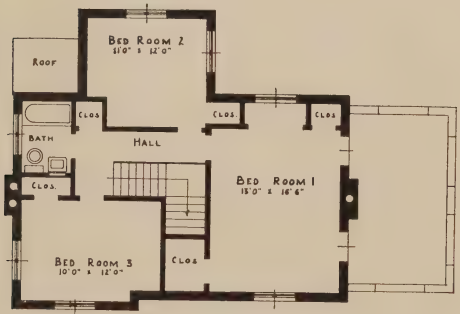
Plus cost of lot you select—very easy terms

Lots 50 x 100 feet, range in price from $515 up

Over-all Dimensions 44′ 4″ x 30′ 1″



FIRST - FLOOR - PLAN



SECOND - FLOOR - PLAN

We will build this house anywhere within five miles of Asbury Gables for $17,950

ASBURY GABLES

The beautiful suburb of Asbury Park

16 WM. F. B. KOELLE, ARCHITECT

The Blakely

Only $1060 down
Secures this Home in the finest Suburb on the Jersey Seacoast

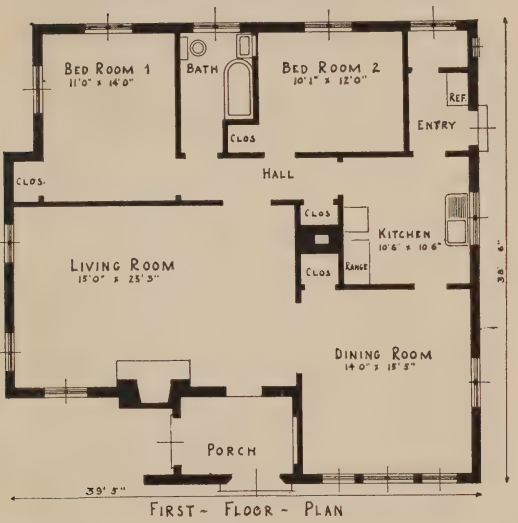
THE "BLAKELY" is positively a gem—just the place for a small refined family which craves the delights of the seashore and the solitude of the country. Designed with architectural grace and beauty—built for convenience and ease with a living room, dining room, kitchen, two bed rooms and bath. The "Blakely" has that pleasing symmetry you admire so much in English homes. Come out this week-end—and you'll be delighted with the countless advantages of this enchanting community.

Price $10,600

Plus cost of lot you select—very easy terms

Lots 50 x 100 feet, range in price from $515 up

Over-all Dimensions 39′ 5″ x 38′ 6″

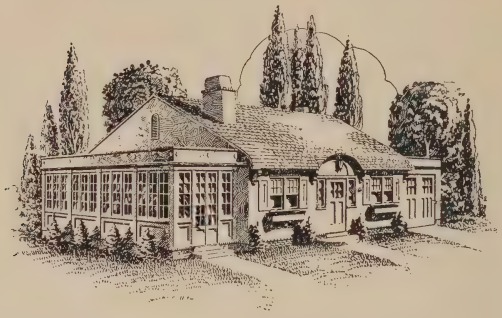


FIRST ~ FLOOR ~ PLAN

We will build this house anywhere within five miles of Asbury Gables for $10,600

ASBURY GABLES

The beautiful suburb of Asbury Park



17

WM. F. B. KOELLE, ARCHITECT

The Saxon

$745.50 down
for this Wonderful Home

THE "SAXON" embodies all that is cozy and charming in the English type dwelling. It has a large enclosed sun porch and garage attached. The interior has a great living room, dining room, kitchen, bed room and tile bath room. It is a magnificent place for a small family.

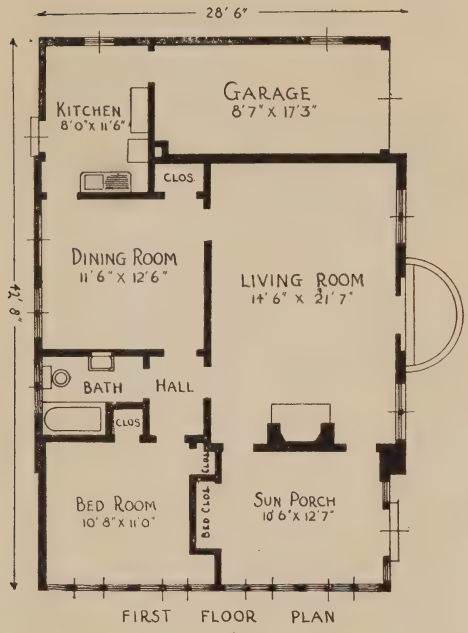
With the golf links at your door—and the ocean a few minutes away—Asbury Gables is just the ideal suburb in which to live.

Price $7,445

Plus cost of lot you select—very easy terms

Lots 50 x 100 feet, range in price from $515 up

Over-all Dimensions 42′ 8″ x 28′ 6″



FIRST FLOOR PLAN

We will build this house anywhere within five miles of Asbury Gables for $7,445

ASBURY GABLES

The beautiful suburb of Asbury Park

18 WM. F. B. KOELLE, ARCHITECT

The Wellington

An Initial Payment of $2025 Makes You Owner of the "Wellington"

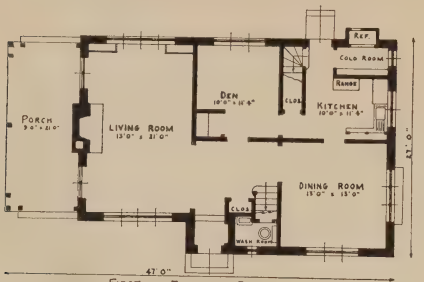
PICTURE to yourself a gorgeous home, large, roomy, comfortable, with every desired convenience—that's the "Wellington". Two stories and spacious attic—with ten big sunshiny rooms and porch—including a guest room, childrens' nursery, two bath rooms, a servant's room and a store room in the attic. The "Wellington" has everything to make a home ideal and it is located in one of the most charming suburbs on the Jersey coast.

Price $20,250

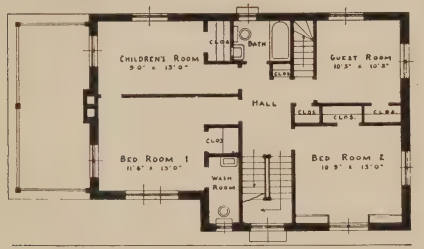
Plus cost of lot you select—very easy terms

Lots 50 x 100 feet, range in price from $515 up

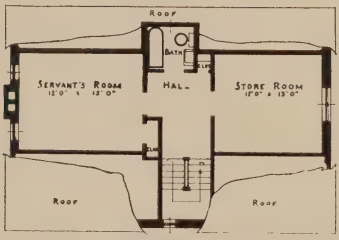
Over-all Dimensions 39′ x 27′



FIRST - FLOOR - PLAN



SECOND - FLOOR - PLAN



ATTIC - PLAN

We will build this house anywhere within five miles of Asbury Gables for $20,250

ASBURY GABLES

The beautiful suburb of Asbury Park

19 WM. F. B. KOELLE, ARCHITECT

The Stratford

A Pretentious Home for only $2565 down

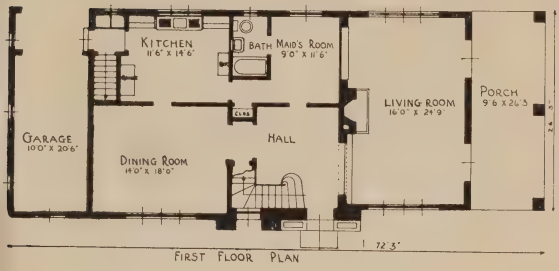
THE family that is accustomed to the best of everything—we strongly recommend the "Stratford"—an English type dwelling with charm in its architecture and comfort in its fittings. The "Stratford" has four bed rooms, two baths, garage, living room, dining room, kitchen, maid's room, porch, dressing room and hall. It is simply exquisite in every sense of the word. At the price that we build it for you the "Stratford" is the biggest value that you can get for your money anywhere in the East. Come to Asbury Gables this week-end.

Price $25,650

Plus cost of lot you select—very easy terms

Lots 50 x 100 feet, range in price from $515 up

Over-all Dimensions 72′ 6″ x 27′ 6″



FIRST FLOOR PLAN

SECOND FLOOR PLAN

We will build this house anywhere within five miles of Asbury Gables for $25,650

ASBURY GABLES

The beautiful suburb of Asbury Park

20 WM. F. B. KOELLE, ARCHITECT

The Hamilton

$928.50 down Gives You Title to the "Hamilton"

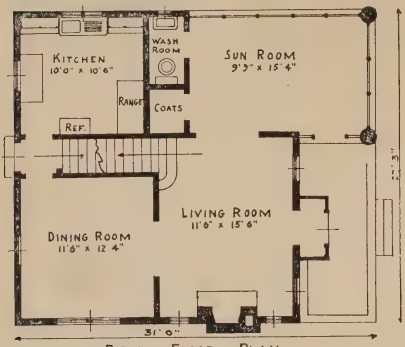
REMOTE from the rush of the city—and yet in the heart of seashore and country life activities—come to Asbury Gables! For a moderate price you can own the "Hamilton"—a charming two-story home. It has a living room, dining room, kitchen and sun room on the first floor, two bed rooms, a bath room on the second floor. Roomy closets to delight the housewife. In fact, every convenience you could ask for.

Price $9,285

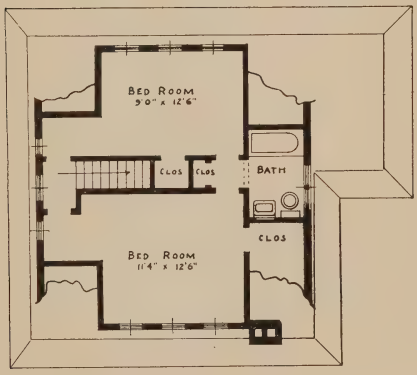
Plus cost of lot you select—very easy terms

Lots 50 x 100 feet, range in price from $515 up

Over-all Dimensions 27′ 3″ x 31′



FIRST - FLOOR - PLAN



SECOND - FLOOR - PLAN

We will build this house anywhere within five miles of Asbury Gables for $9,285

YOUR dreams of a charming comfortable home in a seaside resort can easily become a reality if you act without delay. There is such intrinsic land worth in this fine restricted development that rapid increment in value is inevitable. Come to Asbury Gables this week-end. Send for free bus tickets. Substantial, worth-while families will receive every financial assistance in owning a home in this enchanting suburb.

ACT NOW!

Mail the Coupon for Free Bus Tickets

Fill out—tear off and mail NOW!

MACDONALD & ELY
434 Cookman Avenue
Asbury Park, N. J.

I am interested in the _____ and would like
HOUSE NAME AND NUMBER
to get full information about it. You may send me _____ free bus tickets to ASBURY GABLES. It is understood that this does not obligate me in any way.

Name _____

Address _____

City _____

Use This Coupon

{*see other side*}